

Digital Decor Printing Compass Course



Our “Compass Training” helps executives, project leaders and other decision makers who want to gain state-of-the-art knowledge of the Digital Decor Printing in short time by understanding opportunities in the Digital Decor Industry to generate new business (and) stay ahead of the competition...

Course Details

-  DDP Compass Course
November 7th, 2023
Start Date: November 7th, 2023
End Date: November 10th, 2023
-  Feldkirchen, Austria
-  English

Duration and total hours of training

- 3.5 days on-site course in Feldkirchen, Austria
- approx. 30 hours course content
- With on-site and online lectures (max. 20% of total course content)
- Spaces are limited to allow for an optimal learning environment in small groups

Description

The Digital Decor Printing Compass Course (DDP Compass Course) is a 3.5-day extensive course, which delivers about 30 hours of comprehensive knowledge along the value chain of digital surface decoration. The courses focus is digital decor printing covering roll-to-roll and flatbed printing with inkjet technology. Important topics like color management, inks, quality assurance, relevant applications and the latest market data, industry trends and technology news are incorporated in a condensed fashion. It includes a broad variety of case studies displaying different applications including success factors and checklists to support improving existing operations or entering into field of digital surface decoration. On top the course addresses topics like business design to support participants in driving innovation within their enterprises, digital transformation and business process management, leadership topics and sustainability most of it directly related to digital surface decoration.

What is the Target Audience?

The DDP Compass course is designed for executives, middle management and decision takers already working in the digital surface decoration industry or in a related field, whether with analog or digital printing presses or both. The course can also add value to individuals from neighboring or related industries, which are planning to enter the world of digital decor printing or want to inform themselves about the possibilities and opportunities. Typical professional educations addressed are executives, company owners, product managers, product owners, project managers, innovation managers, R&D engineers, decor design managers, pre-press managers, print production managers, shift supervisors, printing engineers and quality managers.

Course content (pre-liminary)

- ✓ Leadership in Digital Age
- ✓ Digital transformation and business management
- ✓ Business design
- ✓ Digital decor printing – Design, prepress, printing, post-processing and quality assurance
- ✓ Sustainability, environmental protection in digital surface decoration
- ✓ Digital decor printing – Case studies and innovative applications
- ✓ Market data, industry trends and innovation in digital decor printing
- ✓ Road to success – A practical guide for digital printing implementation



Course price

Euro 3.500 incl. drinks and food

DIPA Academy Management Team



Gabriele Kirchmeier



Steffen Orth



Harald Jorden



Herbert Kindermann

Participants benefits

- Fast learning curve
- Learn from leading digital surface decoration industry experts
- Obtained comprehensive knowledge for participants supports conscious and better decisions
- All presentations and training material will be provided
- Excellent networking opportunities
- Good learning environment in one of Austria's popular vacation destinations

